

5 THINGS YOU NEED  
TO KNOW BEFORE YOU

# SELF-PUBLISH

W E B I N A R

**Intro:** About Jenn, her first book experience, & real numbers (expenses, sales, profit)

**Know Your Why**

**Know Your Audience**

**Know Your Market**

**Know About Amazon vs. Bookstores**

**Know that a Book Will Not Make You Rich**

# 5 THINGS YOU NEED TO KNOW BEFORE YOU

# SELF-PUBLISH WEBINAR

## Help with Writing

### Red House Writers Collective

<https://jenniferbryant--kathilipp.thrivecart.com/writing-at-the-red-house-collective/>

### Red House - FREE Private Facebook Group

<https://www.facebook.com/groups/WritingAtTheRedHousePrivateGroup>

### Cheri Gregory (Writing Coach)

<https://writebesideyou.com/>

### Ginny Yttrup

Fiction Coaching  
<http://ginnyyttrup.com/for-writers/>

### Building a Storybrand

<https://storybrand.com/>

## Graphics + Website

### Fivvr

<https://www.fiverr.com/>  
My book cover designer  
@germancreative

### Canva.com

<https://www.canva.com/>

### Wordpress Website

[Wordpress.org](https://www.wordpress.org/)

### GoDaddy (domains)

<https://www.godaddy.com/>

## Getting the Book Published

### Bowker ISBN service

<https://www.myidentifiers.com/identify-protect-your-book/isbn/buy-isbn>

### Kindle Direct Publishing

[https://kdp.amazon.com/en\\_US/](https://kdp.amazon.com/en_US/)

### Ingram Spark

<http://www.ingramspark.com/>

### Book Baby

<https://www.bookbaby.com/>  
-Robin Jones Gunn

### Morgan James (hybrid)

<https://www.morgan-james-publishing.com/>

### Sherri Johnson

#### (Self Publishing Assistant)

Author page:  
<https://sherriwilsonjohnson.com/>  
Publishing Assistant page: <http://sherrij-virtualassistant.com/>

### Christian Writers Market Guide 2022

Full resource of agents, publishers, contact info, and what they're looking for + more  
<https://amzn.to/3u8Xgpj>

### Books and Such Literary Agency

<https://www.booksandsuch.com/our-agents/>  
-Barb Roose  
-Mary DeMuth

## Contact me for Coaching

Let's connect and talk about your project one-on-one.  
20% discount for webinar attendees



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